

## **TERMS AND CONDITIONS FOR PARTICIPATING IN THE PROJECT "SHARE A GOOD DEED**

### **AT CHRISTMAS"**

Telefónica Foundation, through its Telefónica Volunteers Program, organizes a new edition of its "Christmas Campaign". Within the framework of it, Telefónica presents the "Share a good deed at Christmas" project, an initiative driven by the Telefónica Volunteers Program that seeks to generate a chain of good shares through the corporate tool of Telefónica "Workplace" (hereinafter, Workplace).

Those who participate in this project can share the good actions they carry out during their term, which they will describe through publications in Workplace.

#### 1. Object.

The purpose of these Terms and Conditions is to regulate participation in the Project.

#### 2. Validity.

Participation in the "Share a good deed at Christmas" project will be open between December 3rd and December 31st, 2018.

#### 3. Participation requirements.

To become a participant in the "Share a good action at Christmas" project it's essential:

- To be an employee of Telefónica, of any company of the Telefónica Group or Foundation.
- Be registered in Workplace.
- Within Workplace, join the group of Telefónica Volunteers,
- <https://telefonica.facebook.com/groups/voluntariostelefonica/?ref=bookmarks>, in which the publications of the good actions carried out by the participants will be carried out.

#### 4. Conditions of participation

Participants who meet the requirements described above, and who wish to attend in the project "Share a good action for Christmas", should stick to the following terms:

- The participants may publish the solidarity actions they carry out, during the development of the project, in the group of Telefónica Volunteers in Workplace.

The publications must be accompanied by one or several representative images of the solidary action that has been carried out.

The photographs must respect the integrity of the recipient of the joint action

done and have an inspiring character.

- Publications must contain a descriptive text that include:

- A brief description of the action carried out and its recipient.
- The city and country in which the action took place.
- The hashtags # MiBuenaAcción, #MyGoodDeed or # MinhaBoaAção.

- In case the action carried out was motivated by another of the participants, the publication also will incorporate the following phrase: "@ has inspired me ...", In

no case will the participant who makes a publication mention himself.

Any participant who publishes an entry in the group of Telefónica Volunteers in

All participants who publish their good deed in Workplace will guarantee and will be responsible for its content, whether text, images, photographs or any other type of material and, in particular, ensure that dissemination, public communication and reproduction of such content does not impair any rights owned by third parties.

The actions published by the participants must be personal, not being in any case possible the publication of actions carried out by third parties.

In case the participants had doubts about how to publish correctly in

Workplace, it is recommended for them to consult the guide hosted in:

[https://boletines.fundaciontelefonica.com/institucional/wpcontent/uploads/sites/7/2018/11/Gu%C3%ADa-de-buenas-pr%C3%A1cticas\\_WorkPlace.pdf](https://boletines.fundaciontelefonica.com/institucional/wpcontent/uploads/sites/7/2018/11/Gu%C3%ADa-de-buenas-pr%C3%A1cticas_WorkPlace.pdf), as well as the following Workplace groups: Workplace Tips and Digital Tools Tips & Tricks.

## 5. Definition of solidarity action.

The actions published by the participants in the Telefónica Volunteers group must meet the following requirements to be considered valid:

- Be beneficial and disinterested, of a positive nature, in favor of a certain person or collective, as long as they are not part of the participant's family, and whose purpose is to cover a tangible need.
- Have a punctual and complete nature, which do not require actions later to develop fully. Also, the results obtained with the action must be real and perceptible.
- Have been developed during the term of the Project.

The solidarity actions may also consist of economic or material donations, provided they involve a personal involvement and investment of time and efforts by the participant.

Solidarity actions will not be considered, in application of these Terms and Conditions of participation, if:

- They are addressed only to family members or to the participant himself.
- Contain sexual, violent content, a political nature or violate privacy or the honor of the people.
- Consist of mere ideas or wishes, but not in their effective realization.

The administrator of the Telefónica Volunteers group in Workplace may eliminate those entries corresponding to actions that do not meet the requirements and conditions expressed, so that they will not be taken into account for the purposes of these Terms and Conditions of participation.

#### 6. Category and Awards.

The project "Share a good deed at Christmas" contemplates a unique category of awards, called "Solidary influencer". It will be awarded under that category to that participant who has received the most mentions in the published solidarity actions, under the denomination "@ has inspired me ...". A "Solidarity Influencer" will be awarded in each country in which the project is celebrated, provided that in them there is active participation.

To this end, only mentions that are incorporated into publications which have meet the terms will be taken into account.

In case a participant mentions the same person in various publications, only a maximum of three of them will be counted.

The "Solidarity Influencer" Prize will consist of the direct access of the participants awarded to the final selection phase of the "International Solidarity Vacations" project of 2019. The awarded participants, in order to be enrolled in this selection phase, must be registered as Telefónica Volunteers. In case of not being registered, the awarded participants will be able to do it through the Telefónica Volunteer's site: <https://voluntarios.telefonica.com>.

The "Solidary Influencer" Prize does not entail the direct awarding of a place in the "International Solidarity Vacations" project of the year 2019. The awarded participants must comply with the conditions and selection criteria. They will be informed of the steps and requirements that must be met to formalize their participation.

#### 7. Jury's decision.

The Jury of the "Solidary Influencer" Prize will be constituted by relevant members of the Telefónica Volunteers Program. During the month of January 2019, the Jury will count the mentions received.

Before the end of the month of January 2019, the Jury will announce the winners of the "Solidary Influencer" Prize in each country, by contacting directly with the winning participants via e-mail.

The Jury is sovereign in its decisions. Your deliberations will be confidential and your decision irrevocable and unappealable. The "Solidary Influencer " Prize may be declared void, in a complete or only in certain countries, if the Jury considers that none of the mentions made meet the criteria expressed in these Terms and Conditions.

#### 8. Evaluation criteria.

The evaluation of the Jury will attend to compute the number of mentions received by each participant in the project, taking into account the requirements established in these Terms and Conditions.

If there were several participants tied, in the same country, to the highest number of mentions, the Jury will apply the following qualitative criteria:

- Transcendence and results of the solidarity actions motivated by those participants.
- Transcendence and results of the solidarity actions that, in its case, would have been made by the participants themselves tied in mentions.
- History of participation of such participants as Telefónica Volunteers.

#### 9. Final provisions.

The participation in the project "Share a good deed for Christmas" involves the full acceptance of these Terms and Conditions.

The participants expressly guarantee the authorship of the publications they make in the framework of this project. In this sense, they commit themselves to keep the Foundation unharmed against any claim by third parties for damages that may arise from the reproduction and public communication of any of the publications made, in the case of infraction of image or intellectual property rights.

Telefónica Foundation has the power to interpret and change these rules and Terms.